

Koreti Ltd. Cookie Policy

This policy sets out information on how Koreti Ltd. obtains and uses the data collected during your use of its website.

Information About Our Use of Cookies

Koreti Ltd. uses Cookies to provide an improved User Experience.

A cookie is a small file of letters and numbers that we use to distinguish you from other users.

Cookies are necessary to allow you to log in, use advanced navigation features, and store your preferences.

Cookies can also be used for Analytical Purposes, where anonymous data about your visit is recorded and used to improve the website.

Koreti Ltd. also uses Social Media Sharing icons, these allow you to easily share content with your network. These Social Media Sharing icons also use Cookies to record who has shared what content.

Koreti Ltd. will use your preferences to provide the best content we can, and respect your privacy.

Please check your preferences below and update them if you need to.

Necessary Cookies:

Necessary Cookies are required for the normal function of this website. These cookies can be disabled in the browser settings.

Analytical Cookies:

Enabling Analytical Cookies provides information that helps us to improve the website

Tracking Cookies:

Tracking Cookies allow us to understand your flow and interaction through the website so we can make improvements to navigation

Social Cookies:

Enabling Social Cookies turns on Social Sharing buttons throughout the site

How this information is used:

- Your data will not be shared with third parties
- You will only be contacted via the channels you have opted in to
- Your data will only be stored for these purposes

Below is a list of the cookies Koreti Ltd uses. This table provides more information about the individual cookies we use, and the purposes for which we use them:

Cookie name	Purpose	More information	When will the Cookie expire?
Session Cookie	This cookie is used to contain customer authentication information and is created once a user logs in to restricted areas of the website. The cookie identifies the logged in user to enable them to access restricted areas.	This cookie is created by the ASP.net authentication service.	Immediately when you have logged out of the web site or closed down your internet browser.
Country Cookie	This cookie is part of the website's content management system which has the capacity to recognise the country of origin of the user's IP address, and set the language of the site accordingly. The cookie contains an ID number to indicate the user's country, which can then determine the textual language to display. This cookie is not currently utilised by UKD, but has been developed for future use in multi-lingual sites.	This cookie is created by the Hoopla Content Management System.	Immediately when you have logged out of the web site or closed down your internet browser.
__utma Cookie	A persistent cookie - remains on a computer, unless it expires or the cookie cache is cleared. It tracks visitors. Metrics associated with the Google __utma cookie include: first visit (unique visit), last visit (returning visit). This also includes Days and Visits to purchase calculations which afford ecommerce websites with data intelligence around purchasing sales funnels.	This cookie is created by Google Analytics.	Never.
__utmb Cookie & __utmc Cookie	These cookies work in tandem to calculate visit length. Google __utmb cookie demarks the exact arrival time, then Google __utmc registers the precise exit time of the user. Because __utmb counts entrance visits, it is a session cookie, and expires at the end of the session, e.g. when the user leaves the page. A timestamp of 30 minutes must pass before Google cookie __utmc expires. Given __utmc cannot tell if a browser or website session ends. Therefore, if no new page view is recorded in 30 minutes the cookie is expired. This is a standard 'grace period' in web analytics. Ominture and WebTrends among many others follow the same procedure.	This cookie is created by Google Analytics.	Thirty minutes after browsing ceases.
__utmz Cookie	Cookie __utmz monitors the HTTP Referrer and notes where a visitor arrived from, with the referrer siloed into type (Search engine (organic or cpc), direct, social and unaccounted). From the HTTP Referrer the __utmz Cookie also registers, what keyword generated the visit plus geolocation	This cookie is created by Google Analytics.	Six months after creation.

	data. This cookie lasts six months. In tracking terms this Cookie is perhaps the most important as it will tell you about your traffic and help with conversion information such as what source / medium / keyword to attribute for a Goal Conversion.		
__utmv Cookie	Google __utmv Cookie lasts "forever". It is a persistent cookie. It is used for segmentation, data experimentation and the __utmv works hand in hand with the __utmz cookie to improve cookie targeting capabilities.	This cookie is created by Google Analytics.	Never.

It is possible to block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access parts of our site.

For further information regarding Koreti Ltd.'s data protection policies, please see our Privacy Policy at www.koreti.com/privacypolicy/